

RELEVANT EXPERIENCE

May 2006 – Present

Evan Denbaum: Editor + Writer (a division of Intention Creations, Inc.): SF Bay Area
PRESIDENT/COPYWRITER

- Editor and copywriter who specializes in making promotional materials and website copy as clear, professional and powerful as possible
- Grammar expert who proofreads with precise attention to detail
- Content consultant for companies in transition and website revamps
- Business blog ghostwriter for company blogs and newsletters
Clients include: Sony Network Entertainment, Capital Insurance Group, Clout Creative, Lifemark Group, DeYoe Wealth Management; Nectar Consulting, Awakened Wisdom Experiences, Eastern Medical Center, WSI (We Simplify the Internet)

July 2004 – May 2006

World Wrestling Entertainment (formerly WWF): Stamford, CT

CONTENT EDITOR

- Feature and recap writer for RAW Magazine, SmackDown Magazine and WWE.com — frequently interviewing celebrity-status wrestlers for online publication
- Content editor for WWE.com's vast array of sections — managing multimedia content and leveraging copy to increase site dynamism and lengthen user stay
- Creator, writer and editor of WWE Fantasy (wrestling equivalent of online fantasy football), including devising the statistics-based scoring system and intricate rules structure
- During my tenure, WWE.com's audience surged to 14 million unique visitors per month.

November 2002 – July 2004

The Connecticut Post: Bridgeport, CT

SPORTS COPY EDITOR

- Nightly slot and section editor (newspaper circulation 85,000; four regional editions)
- Duties required headline writing, the editing of all sports stories, design and layout (in Quark) of the section's front page and/or inside pages on extremely tight deadlines.
- Occasional columnist and game reporter

July 2000 – May 2001

The Sporting News: St. Louis, MO

ASSOCIATE EDITOR

- Content editor and feature writer for both SportingNews.com and The Sporting News magazine (America's oldest sports publication; circulation 700,000 with 3.98 million weekly readers)
- Scriptwriter of game previews for NHL broadcasters, each week covering 14 teams
- Full-time intern from April – July 2000; duties included editing online copy and writing highlights for TSN's Pro Football Guide (a 412-page book)

RELEVANT EXPERIENCE

continued

1998 – 1999

Flux Magazine: Eugene, OR

SENIOR EDITOR

- Editor of all stories in the award-winning magazine
- Liaison between editorial staff and layout artists
- Served as associate editor from 1996-97, specializing in feature stories

1996 – 1998

Oregon Daily Emerald: Eugene, OR

REPORTER, COLUMNIST ('96-'97);

ENTERTAINMENT EDITOR

- Led an entertainment staff of two reporters, six photographers and an art director
- Wrote, edited, paginated and designed the layouts (in Quark) for two sections of the award-winning daily newspaper

1993 – 1995

National Hockey League: New York, NY

THREE-TIME SUMMER INTERN: BROADCASTING & HOCKEY OPERATIONS

- Youngest employee ever hired
- Coordinated projects with the broadcasting directors of all 26 NHL teams

EDUCATION

1995 – 1999

University of Oregon: Eugene, OR

B.A., JOURNALISM AND COMMUNICATION

MINOR, ENGLISH

AWARDS + HONORS

- The Dodd Scholarship, The Lucian Arant Award and Arant Scholarship, The Pasero Scholarship
- School of Journalism/Communication Dean's List, University Dean's List, The Kappa Tau Alpha Honors Society
- First Place: The Hartford Courant *Newspaper in Education* Competition (Columnist); Second Place: Oregon Newspaper Publishers Association *Collegiate Newspaper Contest* (Best Section); National News *Pacemaker Award*, *Gold Crown Award*

SPECIAL SKILLS

- Adobe Photoshop, Adobe Acrobat Professional, Adobe Contribute, Mediasurface Morello, WordPress, Quark XPress, Adobe Pagemaker, NewsEdit Pro, Microsoft Office, Powerpoint/Keynote, BBEdit, Frontpage, basic HTML coding, proficient working on Mac OS X and Windows platforms
- Expert knowledge of the Associated Press Stylebook; working knowledge of The Chicago Manual of Style
- Extensive fantasy sports and video game play-testing/conceptualization experience
- Creative writing tutor (students grade 4-12)

PROFESSIONAL WEBSITE

WWW.EVANDENBAUM.COM

Please visit for more information on offered services.